



PRESS RELEASE

Delicious Peace Grows in a Ugandan Coffee Bean

Narrated by Ed O'Neill

www.deliciouspeacethemovie.com

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(Montclair, NJ): Living in the wake of collapsed coffee prices and lingering intolerance created by the Idi Amin regime of terror, a group of Christian, Muslim and Jewish Ugandan coffee farmers challenged economic and historical hurdles by forming "Delicious Peace Coffee Cooperative" in 2004. The co-op had twin goals: economic development and the building of peaceful interrelationships. Partnering the next year with a Fair Trade US distributor, the farmers' standards of living are improving, harmony is flourishing, and their messages of peace and fair wages are spreading to their neighbors as well as their coffee customers in the US.

Delicious Peace Grows in a Ugandan Coffee Bean is a 40-minute documentary narrated by actor Ed O'Neill that tells the farmers' uplifting and inspiring story. Just released, the premiere theatrical screenings will be at IFC June 4-10. The following week the documentary will screen at Breckenridge Film Festival in Colorado where it is an Official Selection, and the week after it will be screened at Bronzeville Film Festival in Chicago as well as several additional Chicago-based venues.

The documentary was produced by nonprofit multimedia company JEMGLO in Montclair, NJ. Since its founding in December 1996, JEMGLO has produced six documentaries, all of which have been broadcast on PBS channels across the US and screened worldwide, garnering numerous awards.

Director / cinematographer / editor Curt Fissel has received Emmy nominations, a Cine Golden Eagle, and many journalism awards over his 30-year career. Producer/writer Ellen Friedland also produced, wrote and researched six award-winning documentaries widely distributed to PBS stations and screened at worldwide events. Narrator Ed O'Neill plays Jay Pritchett in the popular current

TV series Modern Family. He also played the iconic Al Bundy in Married With Children for ten years and has starred in countless TV shows, movies, and theater productions. He said he chose to narrate the documentary because: “This co-op puts food in the mouths of kids. The documentary can raise awareness about it, which will ensure better food, medicine and education for the farmers.”